

The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To All the State Secretaries, State Associations of The Bharat Scouts and Guides, INDIAN UNION.

भारत एक कदम स्वच्छता की ओर

Circular No. : 128 / 2016 Dated : 29th Sept., 2016

SUB.: RE-LAUNCHING OF "NATIONAL SANITATION CAMPAIGN"- SWACHH BHARAT - OBSERVANCE OF GANDHI JYANTI ON 02ND OCTOBER, 2016.

Dear Sir/Madam,

You are aware that Government of India is committed to achieving Swachh Bharat status by 2nd October 2019 coinciding with the 150th birth anniversary of Mahatma Gandhi. The key to changing the grim sanitation in the country is to change the mindset of people i.e. the general apathy towards cleanliness. This is possible only if "**Mission Sanitation**" is taken up as People's Movement. Keeping the above in view, the Secretary, Ministry of Drinking Water and Sanitation, Government of India has issued as DO Letter No. 2/2/S(DWS)/2015 dated 22nd September, 2015 requesting all the partners to actively participate and contribute in achieving the Swachh Bharat status by 2nd October, 2019.

The Bharat Scouts & Guides is a pioneer Movement which advocate cleanliness next to Godliness, therefore our Movement is having greater responsibility to participate in this campaign actively. We therefore request all the states and districts to encourage all the members to extend the contribution towards the mission with enthusiasm with due respect to the call of our Hon'ble Prime Minister.

The Focus of the Campaign should be on:

- 1. Awareness to keep villages clean including through street cleaning and solid and liquid waste management including ways to do it.
- 2. Awareness on safe sanitation and to need to build and use toilets.
- 3. Importance of hand washing with soap.
- 4. Safe disposal of Child Feaces.
- 5. Safe handling and storage of drinking water.

To carry the **message of Swachchata** to each and every rural home, our Scouts and Guides have to act as "Cleanliness Ambassadors"



All the states are requested to prepare an extensive day-wise plan for the Campaign detailing activities to be taken up. A function on 2nd October, 2016 could also be organized in Gram Sabhas with focus on sanitation.

The Reports with action photographs of the campaign activities by the Group, Local, District and State Associations has to be forwarded to the National Headquarters by email to info@bsgindia.org and pro@bsgindia.org for compilation and publication in Magazine. You are also requested to post the detailed reports and photographs of the scouts and guides in the World Scout Bureau Website www.scout.org for the Universal publicity.

Thanking you,

Yours in Scouting,

K. SUKUM DIRECTOR

Copy to: -

- 01. All the Office Bearers of the Bharat Scouts & Guides.
- 02. All the Officers of the Bharat Scouts & Guides.
- 03. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
- 04. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016
- 05. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309.

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